**eAudiology: Why and how to leverage digitalization in audiology**

A 12 month webinar series by the Phonak expert circle

**Connected technologies for improved access & affordability, by Prof. De Wet Swanepoel***

People with hearing loss: 466 million in 2018, 900 million in 2050. 90% in low & middle income countries.

Solution: Mobile health. 90% of population worldwide = access to a smartphone.

Access to hearing care?

Example South Africa:

Mobile hearing screening per app – 30,000 people in first year.


Access the recording of the webinar here: learning.phonakpro.com (where available)

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