

## Hear better in more environments

Phonak was first to introduce zoom technology to enhance understanding in challenging hearing situations. Naída S III makes understanding even more effective thanks to further improvements in the exclusive zoom technology.

Naída S III zoom technology:



### UltraZoom Standard

In noisy situations with several people facing you, UltraZoom automatically zooms in on their voices. Noise from the side and back is reduced.

### Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

**Interact freely. Communicate with confidence. Live without limit.**  
**Life is on.**

[www.phonak.com](http://www.phonak.com)

Ask your hearing care professional:

□ □  
□ □

See what others say:

[www.1000reasonsfornaida.com](http://www.1000reasonsfornaida.com)

V1.00/2011-02/WJU © Phonak AG All rights reserved

# Naída S III

Believe in the power  
to hear more



**PHONAK**

life is on

## Best value in power hearing delight

Naída S III is the new benchmark power solution.

Naída S III offers great value for people with significant hearing loss. If you want to add to your quality of life by choosing audibility, performance, durability and design, read on to find out more.

### More hearing

SoundRecover makes high pitched sounds, which are normally difficult to hear, more enjoyable and audible. Annoying whistling is eliminated thanks to the powerful WhistleBlock technology.



## More freedom no matter where or what

### More dependability

Naída S III combines high performance with great looks and water resistance for unbeatable dependability.

### More connectivity

With Phonak wireless accessories, multimedia entertainment, communication and work are much more fun. TV, telephone, MP3 player, GPS and computers can be enjoyed effortlessly.

Connecting the Phonak TVLink with your Naída S III brings TV sound directly to your ears, so you and your family can adjust the volume separately and enjoy watching TV together.

## Best value for performance

Your benefits	Features
<b>Understanding speech</b>	
Enjoy a fuller spectrum of audible sounds.	SoundRecover
<b>Understanding in background noise</b>	
Automatically zooms in on voices in the front and reduces noise from the sides and the back.	UltraZoom Standard
Experience comfortable hearing.	NoiseBlock Standard
<b>Understanding on the phone and other devices</b>	
Connect directly to mobile phones, TVs, MP3 players, etc.	iCom, TVLink, Click'nTalk
<b>Adapting to changing environments</b>	
Enjoy seamless automatic adaptation to all sound environments.	SoundFlow Standard
Eliminate annoying whistling.	WhistleBlock

