

Now Phonak is proud to introduce Naída S, taking power hearing to the next level. New innovations mean better hearing in more situations than ever before. Find your own reasons to believe in the power of Naída S to help you hear more.

We're waiting to hear from you!

Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

Interact freely. Communicate with confidence. Live without limit. Life is on.

Your hearing care professional:

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www.phonak.com

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Believe in the power to hear more

1000
REASONS
for Naída

PHONAK life is on

Users and hearing care professionals all over the world have told us why they love Naída, identifying the first 1000 reasons why it is the industry's No.1 solution for people with significant hearing loss. Discover a selection of what people have to say about Naída and explore the entire collection at:

www.1000reasonsfornaida.com

Reason No. 463

«You don't need to tell someone how good it is, you let them hear how good it is.»

Phil K., Australia, professional

Reason No. 427

«The user response to the Naída has been astonishing! Their speech has improved significantly and they love the exotic name!!»

Joan H., United States, professional

Reason No. 336:

«I don't have 1000 reasons for using Naída, I have a million! :)»

Dale S., Spain, user

Reason No. 348

«My patients can hear voices more clearly and listen to sounds they had never heard with any other hearing instrument, like birdsong for example.»

Sandra O. C., Ecuador, professional

Reason No. 763:

«Because it gave me the opportunity to hear my breathing for the first time, and every day I am amazed by how effective it is.»

Matias Nicolas L., Argentina, user

Reason No. 22:

«The look on the patients face when they hear sounds they have not ever heard with other hearing aids is amazing.»

Karen E., United Kingdom, professional

Reason No. 791:

«Naída is a God send. A gift of hope and giver of reason to love and live life. Without it, I would be incomplete and lost in a world of silence. Without it, I would not be who I am now. Naída has given me choice when nothing else can.»

Francesca O., Canada, user

Reason No. 568:

«Ever since I first got Naída a few months ago, I've been able to hear my professors and peers in University with a life-changing clarity I never thought I'd experience again since I lost my hearing.»

Laurel C., United States, user

Reason No. 294:

«With every hearing aid I have had in the past, moisture has been a big problem. The Naída with its Water Resistance is what I've needed for many years. The ability to work with the iCom accessory is wonderful to use with a blue tooth cell phone.»

Richard H., United States, user

Reason No. 95:

«Naída is my connection to the human race.»

Cynthia E. C., United States, user

Reason No. 330:

«It has helped me to regain my social life.»

Arthur S., United Kingdom, user