# Outcomes of Open Canal vs. Traditional Custom Hearing Aids: A Randomized Controlled Trial 

Advances in Audiology<br>Tomorrow's Solutions for Today's Challenges<br>2nd - 5th of December 2012

Session II: Factors in Hearing Instrument Adoption \& Use
Presented by:
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## Acknowledgements

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- The contents do not represent the views of the Department of Veterans Affairs or the United States Government


## Impetus for Study


S. Kochkin. MarkeTrak VIII: 25 year trends in the hearing health market. The Hearing Review, Vol. 16 (11), October 2009, pp.12-31.

## Hearing Aids

## Primary Treatment Option



## Low Prevalence of Hearing Aid Use Only 22\% of those over the Age of $50 \mathrm{y} / \mathrm{o}$ with HL > 25 dB HL use Hearing Aids Chien \& Lin (2012)

Table. Prevalence and Number of Individuals 50 Years or Older With Hearing Loss ${ }^{\text {a }}$ Using Hearing Aids in the United States ${ }^{\text {b }}$

| Variable | Prevalence of Hearing Aid Use Among Adults With Hearing Loss ${ }^{\text {a }} \geq 25 \mathrm{~dB}, \%(95 \% \mathrm{CI})^{\text {c }}$ |  |  |  |  |  | No. With Hearing Loss ${ }^{\text {a }}$ $\geq 25 \mathrm{~dB}$ (in Millions) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sex |  | Hearing Loss Severity d |  | Total |  |  |
|  | Male | Female | Mild ( $25-40 \mathrm{~dB}$ ) | Moderate or Greater (>40 dB) | Overall Prevalence of Hearing Aid Use | No. With Hearing Aids (in Millions) |  |
| Age, y |  |  |  |  |  |  |  |
| 50-59 | 4.3 (0-9.5) | 4.5 (0-13.5) | 2.7 (0-6.6) | 11.8 (0-27.5) | 4.3 (0-8.8) | 0.2 | 4.5 |
| 60-69 | 7.3 (2.5-12.1) | 7.2 (1.4-13.0) | 2.6 (0-5.2) | 23.9 (10.6-37.2) | 7.3 (3.6-10.9) | 0.4 | 6.1 |
| 70-79 | 21.1 (14.5-27.6) | 12.7 (6.0-19.5) | 3.4 (0.3-6.5) | 47.8 (37.0-58.6) | 17.0 (12.4-21.6) | 1.5 | 8.8 |
| $\geq 80$ | 28.1 (20.3-35.9) | 17.9 (11.2-24.7) | 3.4 (0-7.7) | 35.7 (28.7-42.7) | 22.1 (18.5-25.8) | 1.6 | 7.3 |
| Estimated total N . of individuals with hearing aids and with hearing loss (in millions) |  |  |  |  |  | $3.8{ }^{\text {d }}$ | 26.7 |

${ }^{\text {a }}$ Hearing loss was defined as a speech frequency pure tone average of hearing thresholds at $0.5-, 1-, 2-$, and $4-\mathrm{kHz}$ tones presented by air conduction in the better hearing ear of 25 dB or greater.
b Data were derived from the 1999-2006 National Health and Nutrition Examination Survey.
${ }^{\text {c }}$ All values represent prevalence percentage unless otherwise noted.
${ }^{\mathrm{d}}$ Numbers do not sum to group total because of rounding.

## 12.4\% of Adults Who Try Hearing Aids



Kochkin S. MarkeTrak V: Why my hearing aids are in the drawer: The consumer's perspective.

Hear Jour. 2000;53(2):34-42.

## Factors Associated with Non-Use and

 Discontinued Use of Traditional Hearing Aids- Poor fit, comfort and/or cosmetics
- Lack of ease of use
- "A plugged up sensation" related to occlusion
- Poor sound quality of own voice
- Negative side effects of whistling feedback
- Difficulty understanding speech in noise


## Popularity of Open Ear Fittings

## Improved comfort and cosmetics

Reduced effects of occlusion
May reduce the amount of under and un-use of hearing aids

## Potential Limitations/Trade-Offs

## Open Ear (OE)

## Traditional Custom (TC)

- Maximum low- and high-frequency gain available may be less in OE than in TC fitting
- Difficulty in meeting targets
- Reduced speech recognition
- Decreases in Directional Microphones benefits with OE fittings may occur due to decrease in low-frequency gain


## What would you fit?



## Our Team

- Gene Bratt and Richard Wilson
- Co-Principal-Investigators
- Mia Rosenfeld

- Study Coordinator/ Research Audiologist
- Theresa Chisolm, Rachel McArdle, Todd Ricketts, Sherri Smith
- Co-Investigators
- Ginny Alexander, Elizabeth Talmage, Erin Coomes
- Research Audiologists


## Multi-Site Study

James H. Quillen, VAMC,

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## 3-Period Crossover Design

## 3-Period Crossover Design

Baseline

## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## 3-Period Crossover Design



## Rank Preferences for Hearing Aid Styles

\#1 Ranked Style to be Used at End of Study
Protocol

## Participant Characteristics ( $n=263$ )

- 255 males, 8 females
- Roughly symmetrical (PTA within 15 dB ) SNHL
- 139 New Hearing Aid Users
- 16 (11.5\%) tried hearing aids in last 10 years but had rejected them
- 124 Experienced Hearing Aid Users
- 1-30 years, mean $=7.82$ years
- Age
- New Hearing Aid Users: $\quad 66.35$ years (SD = 8.69)
- Experienced Hearing Aid Users: 70.33 years ( $\mathrm{SD}=8.49$ )


## Recruited to fit into 1 of 3 Hearing Loss Groups




## Group 1 Fitting Range $n=61$ (43 New; 18 Experienced)

Fitting Range 1


## Group 2 Fitting Range n = 62 (39 New; 23 Experienced)

```
At least }1\mathrm{ threshold in dark shaded
region for 500Hz and/or 1000Hz
```

Fitting Range 2


V1 a space is needed between 500 and Hz ; likewise between 1000 and Hz VHAMOUWI LSOR; 13.02.2010

## Group 3 Fitting Range n = 82 (28 New; 54 Experienced)





## Group 4 (Other) n = 58 (29 New; 29 Experienced)




## Hearing Aids

1. Maintaining consistency of circuit type across the three styles
2. Feedback control system that would maximize ability to meet/approximate target in open fit configuration.

- Traditional Custom
- Starkey Destiny 1200


## Hearing Aids

- $O E_{\text {RITA }}$
- Destiny 1200 mini or full BTE, fit with slim tubing and open dome
- $\mathrm{OE}_{\text {RITE }}$
- Zon .7, fit with open dome



## Hearing Aids

$>$ Set to dynamic mode, other noise reduction features disabled
$>$ Any manual controls disabled
$>$ Telephone program options individually selected
$>$ Goal: Match REAR (65dB input, DigSpeech) to NALNL1 REAR targets

## Best Fit vs. User Fit

$>$ Some patients prefer gain settings lower than NALNL1 target
$>$ In these cases, gain reductions made to the patient preferred levels
> Documented "best fit" (closest to NAL-NL1 prior to feedback) and "user fit" (as worn)
$>$ Preliminary data for Best Fit ( $n=111$ participants)
$\rightarrow$ Target ■RITE $\notin$ RITA $*$ TC

## $\rightarrow$ Target $\quad$ RITE $\_$RITA $*$ TC

## $\rightarrow$ Target $\quad$ RITE $\star$ RITA $* T C$

## - Target ■RITE $\triangle$ RITA $* T C$

- Target $\quad$ RITE $\_$RITA $* T C$


## Group 1 REAR



## Group 2 REAR



## Group 3 REAR



## Group 4 REAR



## All 3 Hearing Aid Styles

- Able to fit a wide range of hearing loss with appropriate match to target
- Can match to target through 3000 Hz
- Open-fit BTE's may undershoot at 4000 Hz , we could frequently meet target even with substantial hearing loss


## Outcome Measures

## >Subjective

>Style Preference Survey (SPS; Smith, et al., $J A A A$, in press)

Objective

- Words-in-Noise (WIN; Wilson 2003)
-Aided SNR-50
>Preferred Hearing Aid Style


## Subjective Outcomes

## Style Preference Survey

## Style Preference Survey

- 35 items encompassing five subscales related to:
- (1) Fit, Comfort, and Cosmetics
- (2) Localization
- (3) Ease of Use
-(4) Subjective Occlusion/Own Voice Effects
- (5) Feedback


## Style Preference Survey

Please read each question carefully. Circle a number from 0 to 10 that best represents your agreement with the statement made.
If you completely disagree with the statement, then circle 0.

| Completely Disagree |  |  | Neutral |  |  |  | Completely Agree |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |
| 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |  |

If you completely agree with the statement, then circle 10.


## Style Preference Survey

If you neither agree or disagree, then circle 5.


## Style Preference Survey



## Style Preference Survey

- 35 items encompassing five subscales related to:
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-(5) Feedback


## Style Preference Survey

- 35 items encompassing five subscales related to:
- (1) Fit, Comfort, and Cosmetics
- (2) Localization
- (3) Ease of Use
-(4) Subjective Occlusion/Own Voice Effects
- (5) Feedback
- No significant main effects or interactions
- Feedback algorithms effective


## Repeated Measures ANOVAs

1 Within Groups Factor: Hearing Aid Style
2 Between Groups Factors: Hearing Loss Group
Hearing Aid Experience

## Fit, Comfort, Cosmetics

## SPS: Fit, Comfort, \& Cosmetics



## SPS: Fit, Comfort, \& Cosmetics



## SPS: Fit, Comfort, \& Cosmetics



## SPS: Fit, Comfort, \& Cosmetics



## SPS: Fit, Comfort, \& Cosmetics



## SPS: Fit, Comfort, \& Cosmetics



## SPS: Fit, Comfort, \& Cosmetics

[Style: $\left.F(2,510)=60.58, p=.000, \eta \rho^{2}=.192\right]$


## SPS: Fit, Comfort, \& Cosmetics

[Style: $\left.F(2,510)=60.58, p=.000, n \rho^{2}=.192\right]$


## SPS: Fit, Comfort, \& Cosmetics

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## SPS: Fit, Comfort, \& Cosmetics

[Style: $\left.F(2,510)=60.58, p=.000, n \rho^{2}=.192\right]$


## Fit, Comfort, Cosmetics

No other significant findings

## Localization

## SPS: Localization

[Style: $\left.F(2,510)=31.40, p=.000, n \rho^{2}=.110\right]$


## SPS: Localization

[Style: $F(2,510)=31.40, p=.000, \eta \rho^{2}=.110$ ]


## SPS: Localization

[Style: $F(2,510)=31.40, p=.000, \eta \rho^{2}=.110$ ]


## SPS: Localization

[Style: $F(2,510)=31.40, p=.000, \eta \rho^{2}=.110$ ]


## Localization

No other significant findings

## Ease of Use

## SPS: Ease of Use

[Style: $\left.F(2,510)=42.39, p=.000, n \rho^{2}=.143\right]$


## SPS: Ease of Use

[Style: $\left.F(2,510)=42.39, p=.000, n \rho^{2}=.143\right]$


## SPS: Ease of Use

[Style: $\left.F(2,510)=42.39, p=.000, n \rho^{2}=.143\right]$


## SPS: Ease of Use

[Style: $\left.F(2,510)=42.39, p=.000, \eta \rho^{2}=.143\right]$


## Ease of Use

No other significant findings

## Subjective Occlusion/Own Voice

Significant Main Effect of Style
Significant Main Effect of Hearing User Status

## SPS: Subjective Occlusion/Own Voice

 Style X User Experience$\left[F(1,255)=11.86, p=.000, n \rho^{2}=.044\right]$


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## SPS: Subjective Occlusion/Own Voice

Style X User Experience
$\left[F(1,255)=11.86, p=.000, n \rho^{2}=.044\right]$


## Subjective Occlusion/Own Voice

Main Effect of Style
Main Effect of Hearing Status
Interaction of Style x Hearing Status
No other factors significant

## Summary

| Subscale | Style | HL Group | User Status | Interactions |
| :--- | :---: | :---: | :---: | :---: |
| Fit, Comfort, Cosmetics | TC $<$ OE <br> RITA $<$ RITE | NS | NS | NS |
| Localization | $\mathrm{TC}<\mathrm{OE}$ <br> RITA $=$ RITE | NS | NS | NS |
| Ease of USE | $\mathrm{TC}<\mathrm{OE}$ <br> RITA $=$ RITE | NS | NS | NS |
| Subjective Occlusion | TC $<$ OE <br> RITA $=$ RITE | NS | New $<$ <br> Experienced | New $<$ <br> Experienced <br> ONLY for TC |
| Feedback | NS | NS | NS | NS |

## Summary

| Subscale | Style | HL Group | User Status |  | Interactions |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Fit, Comfort, Cosmetics | TC $<$ OE <br> RITA $<$ RITE | NS | NS | NS |  |
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| Ease of USE | TC $<$ OE <br> RITA $=$ RITE | NS | NS | NS |  |
| Subjective Occlusion | TC $<$ OE <br> RITA $=$ RITE | NS | New $<$ <br> Experienced | New $<$ <br> Experienced <br> ONLY for TC |  |
| Feedback | NS | NS | NS | NS |  |

## Objective Outcome Measures

Words-in-Noise Test

## Words-in-Noise Test (WIN)

> 35 NU No. 6 monosyllabic words (female speaker)
> Presented in soundfield at $0^{\circ}$ azimuth
> Multitalker babble
$>$ Presented at $180^{\circ}$ azimuth at 70 dB HL
> Descending paradigm
> 5 words per each of 7 signal-to-babble ratios from 24 -to $0-\mathrm{dB}$ S/N, 4-dB decrements
$>$ Scored in terms of signal-to-noise ratio at the 50\% point (Spearman-Kärber equation)

## Example: Say the word voice

## WIN Results

## WIN Results

Hearing Loss Group

$$
F(3,255)=34.23, p=.000, \eta \rho^{2}=.287
$$

Group 1: $\quad 10.36(\mathrm{SE}=.31)$
Group 2: $\quad 12.34(\mathrm{SE}=.29)$
Group 3: $\quad 14.44$ ( $\mathrm{SE}=.26$ )
Group 4: $\quad 11.93(\mathrm{SE}=.30)$

## WIN Results

## HA Experience

$\left.F(1,255)=26.13, p=.000, n \rho^{2}=.093\right]$ New Users 11.51 (SE = .19) Experienced $13.02(\mathrm{SE}=.21)$

## WIN

[Style: $\left.F(2,510)=117.68, p=.000, n \rho^{2}=.316\right]$


## WIN

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[Style: $\left.F(2,510)=117.68, p=.000, n \rho^{2}=.316\right]$


## Trade-Off

## Subjective OE > TC

- Fit, Comfort, Cosmetics
- Localization
- Ease of Use
- Subjective Occlusion


## Objective TC > OE

- Speech understanding in noise


## Which Drives Patient Preference?

## Subjective OE > TC Objective TC > OE

- Fit, Comfort, Cosmetics
- Localization
- Speech understanding in noise
- Ease of Use
- Subjective Occlusion



## Preferred Hearing Aid Style

| Style | $n=263$ | Percent |
| :--- | :--- | :--- |
| Traditional Custom |  |  |
| OE-RITA |  |  |
| OE-RITE |  |  |

## Preferred Hearing Aid Style

| Style | $n=263$ | Percent |
| :--- | :---: | :---: |
| Traditional Custom | 52 | $19.7 \%$ |
| OE-RITA |  |  |
| OE-RITE |  |  |

## Preferred Hearing Aid Style

| Style | $n=263$ | Percent |
| :--- | :---: | :---: |
| Traditional Custom | 52 | $19.7 \%$ |
| OE-RITA | 85 | $32.3 \%$ |
| OE-RITE |  |  |

## Preferred Hearing Aid Style

| Style | $n=263$ | Percent |
| :--- | :---: | :---: |
| Traditional Custom | 52 | $19.7 \%$ |
| OE-RITA | 85 | $32.3 \%$ |
| OE-RITE | 126 | $48.0 \%$ |

## BUT....

Without a 3-arm crossover trial, how do you know what style to recommend to your patients?

## BUT....

Without a 3-arm crossover trial, how do you know what style to recommend to your patients?

Can you make the decision based on the audiogram?

## Does Style Preference Differ as a Function of Hearing Loss Category?




## Percentage Preferring Each HA Style within each HL Group



## Percentage Preferring Each HA Style within each HL Group



## Percentage Preferring Each HA Style within each HL Group



## Percentage Preferring Each HA Style within each HL Group



## Percentage Preferring Each HA Style within each HL Group



## Percentage Preferring Each HA Style within each HL Group

$\square T C \square$ OE-RITA ■OE-RITE


## BUT....

Without a 3-arm crossover trial, how do you know what style to recommend to your patients?

Can you make the decision based on hearing aid experience?

## Percentage Preferring Each Style as a Function of HA Experience



## Percentage Preferring Each Style as a Function of HA Experience



## Percentage Preferring Each Style as a Function of HA Experience



## Percentage Preferring Each Style as a Function of HA Experience



## Percentage Preferring Each Style as a Function of HA Experience



## Percentage Preferring Each Style as a Function of HA Experience



## BUT....

Without a 3-arm crossover trial, how do you know what style to recommend to your patients?

Can you make the decision based on speech understanding in noise?

Aided or Unaided?

## Aided WIN as a Function of Preferred Hearing Aid Style



## Aided WIN as a Function of Preferred Hearing Aid Style



## Aided WIN as a Function of Preferred Hearing Aid Style



## Aided WIN as a Function of Preferred Hearing Aid Style



## Aided WIN as a Function of Preferred Hearing Aid Style



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Without a 3-arm crossover trial, how do you know what style to recommend to your patients?

Can you make the decision based on speech understanding in noise?

Aided or Unaided?

## BUT....

Without a 3-arm crossover trial, how do you know what style to recommend to your patients?

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A Ed or Unaided?

## Unaided WIN as a Function of Preferred Hearing Aid Style



## Unaided WIN as a Function of Preferred Hearing Aid Style



## Unaided WIN as a Function of Preferred Hearing Aid Style



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## Unaided WIN as a Function of Preferred Hearing Aid Style



## Unaided WIN as a Function of Preferred Hearing Aid Style



## Unaided WIN as a Function of Preferred Hearing Aid Style



## Unaided WIN as a Function of Preferred Hearing Aid Style



## Preliminary Take Home Message

- Measuring Unaided Speech-in-Noise Performance
- Critical to Optimal Amplification Treatment Planning


## What would you fit?

## Both long-term previous ITE users

Frequency in Hertz (Hz)


Frequency in $\mathrm{Hertz}(\mathrm{Hz})$


## Patient 1, 66 years old

Frequency in Hertz ( Hz )


Unaided WIN =
+15.2 dB

## Rank order: 1-RITE, 2-RITA, 3-TC

Frequency in Hertz ( Hz )


Unaided WIN =
+15.2 dB

## Patient 2, 77 years old

Frequency in Hertz (Hz)


Unaided WIN =
$=+24.0 \mathrm{~dB}$

## Rank order: 1-TC, 2-RITE, 3-RITA

Frequency in Hertz ( Hz )


Unaided WIN =
$=+24.0 \mathrm{~dB}$

## More traditional open-ear candidates

Frequency in Hertz (Hz)


Frequency in Hertz (Hz)


## Patient 3 <br> Previous ITE user, 67 years old

Frequency in Hertz ( Hz )


## Final Ranking: 1-RITE, 2-TC, 3-RITA

## Frequency in Hertz ( Hz )



## Patient 4 <br> 42 year old New Hearing Aid User

Frequency in Hertz $(\mathrm{Hz})$


## Final ranking: 1-TC, 2-RITE, 3-RITA

Frequency in Hertz $(\mathrm{Hz})$


## Why did Patient 4 Chose a TC?

- Work situation
- Electrician who could use TC better with safety glasses
- TC felt more secure in his ears - had to remove OE devices in certain work situations (e.g., duct work, maneuvering in tight spaces)


## Final Take Home Message



## Final Take Home Message

- Open Ear is likely the best way to go for the majority of your patients



## Final Take Home Message

- The audiogram alone is not enough for optimal patient management



## Final Take Home Message

- It is critical to measure speech-in-noise performance



## Final Take Home Message

- Measuring up-front can save you and your patients time!



## Final Take Home Message

- Practice Patient-Centered Care!



## Final Take Home Message

- Practice Patient-Centered Care!
- Ask your patients about their communication goals and needs


Name :
Audiologist :
Date :

1. Needs Established 2. Outcome Assessed

## SPECIFIC NEEDS

## Indicate Order of Significance

Understanding while I work as an electrician
 dinner

Talking with Harvey Dillon in the pub
$\qquad$
$\qquad$

1. Conversation with 1 or 2 in quie 2. Conversation with 1 or 2 in nolse 3. Conversation with group in quiet 4. Conversation with group in noise 2. Television/Radio a normal volume 6. Familiar speaker in phone 7. Unfamiliar speaker on phone

Final Ability
Person can hear $\mathbf{1 0 \%} \quad \mathbf{2 5} \% \quad \mathbf{5 0} \% \quad \mathbf{7 5} \% \quad 95 \%$
$\qquad$

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9. Hear front door bell or knock 10. Hear traffic
11. Increased social contact 12. Feel Embarrassed or stupid 13. Feeling left out 14. Feeling upset or angry 15. Church or meeting 6. Other

## Increasing Hearing Aid Adoption \&

 Use
## Increasing Hearing Aid Adoption \& Use

In all of those individuals with hearing loss who seek your help

