



# Phonak Virto™ Paradise

## Unleash the wonder within

A Sonova brand

**PHONAK**  
life is on

All  
the  
wonders  
of  
Paradise.





# Phonak Virto™ Paradise

Phonak Virto Paradise is a revolutionary hearing aid that does more than improve your sense of hearing – it restores your sense of wonder. Virto delivers an unrivaled\* sound quality<sup>1</sup> experience, enabling you to enjoy more of life's wonders. Boost your inner confidence and overall well-being and feel empowered like never before. After all, there's nothing like the sound of Paradise.





## Highlights:

- Universal connectivity\*\*
- Unrivalled\* sound quality<sup>1</sup>
- Distinctive design

\* Compared to Phonak Audéo™ Marvel

\*\* Only available for Virto P-312

<sup>1</sup> Appleton, J. (2020) AutoSense OS 4.0 - significantly less listening effort and preferred for speech intelligibility. Phonak Field Study News retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed November 2020.



## Unleash the wonder within

The human ear is a powerful thing, and with Phonak Virto P, you can discover more of the ear's amazing potential and unleash the wonder within you. Virto P is custom made for your ears only and comes with a host of powerful features to keep you connected and thriving.

## Universal connectivity

Phonak Virto P-312 provides universal connectivity which allows you to seamlessly stream audio content from numerous Bluetooth® enabled devices.

- Connects to smartphones, TV, Roger and more
- Multiple Bluetooth® connections
- Easily switch between two paired devices with enhanced Bluetooth capabilities

## Hands-free calls

Virto P-312 allows you to enjoy hands-free calls. This means that your phone calls can be directly streamed from iOS, Android or other Bluetooth® enabled smartphones. Answer or reject calls with a simple push of the button, even if your phone is on the other side of the room.

## Stay confidently connected with our distinctive black hearing aids.



Virto P-312 embodies a smooth, modern, black design and resembles ear buds

## Unrivaled\* sound quality<sup>1</sup>

Phonak Virto P delivers unrivaled\* sound quality. It can distinguish between streamed speech and music for more joy of listening. With Virto P, we have developed a device that delivers not only crisp natural sound<sup>2</sup> but also brilliant speech understanding.<sup>1,3</sup>

\* Compared Phonak Audéo Marvel

## Distinctive design

Whether modern and black or discreet and durable, Virto P is designed specifically with you in mind.

<sup>1</sup> Appleton, J. (2020) AutoSense OS 4.0 - significantly less listening effort and preferred for speech intelligibility. Phonak Field Study News retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed November 2020.

<sup>2</sup> Taphuntsang, D. (2020). Market research ID 4387. Please contact [marketinsight@phonak.com](mailto:marketinsight@phonak.com) if you are interested in further information.

<sup>3</sup> Wright, A. (2020). Adaptive Phonak Digital 2.0: Next-level fitting formula with adaptive compression for reduced listening effort. Phonak Field Study News, retrieved from [www.phonakpro.com/evidence](http://www.phonakpro.com/evidence), accessed August 19th 2020.

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# The 3rd generation of the world's first hearing aid made from titanium.

- Titanium is 15 times stronger than acrylic which allows shells to be built 50% thinner
- So discreet, others will barely notice it



# Phonak Virto P with Roger™ for listening in noise and over distance.

Roger is designed to improve hearing in situations with background noise or the distance to the speaker. The microphone picks up the voice of the speaker and wirelessly transmits it directly to Roger receivers\* in your hearing aids. This enables you to fully participate in group conversations even in very noisy environments such as restaurants, meetings at work and school activities. The proven performance of Roger<sup>1</sup> streams directly to Virto Paradise.\*\*

## Highlights:

- A daily solution for your challenging listening situations
- Designed to improve speech understanding in noise and over distance

\* RogerDirect™ requires the installation of Roger receivers into the Phonak hearing aids by a hearing care professional.

\*\* Only Virto P-312

<sup>1</sup> Thibodeau, L. (2014). Comparison of speech recognition with adaptive digital and FM wireless technology by listeners who use hearing aids. *American Journal of Audiology*, 23(2), 201-210.





# myPhonak

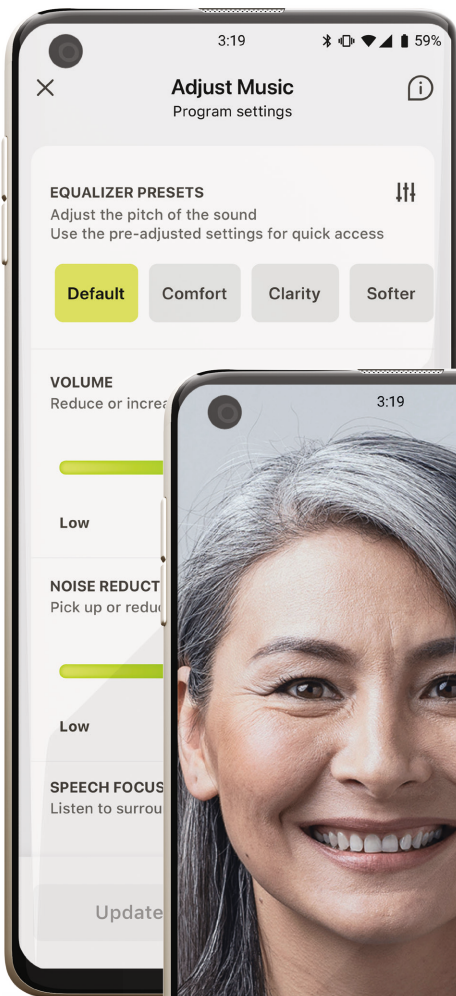
It's not just another app – it's the smart way to get the most out of your Virto P-312 hearing aids. Thanks to different app functions, you can access useful features and have the confidence of knowing that your personal hearing needs are addressed, whenever you wish. Thanks to its intuitive design, it allows you to make your hearing experience as seamless and as tailored to your needs as possible.

## Highlights:

- Remote Control: Adjust and control the volume of your hearing aids by selecting a program or scenario or personalize the sound with advanced features
- Remote Support: Your Phonak hearing aids can be remotely adjusted, in real time by your hearing care professional
- My Hearing Aids: Get more information about your hearing aids' battery status, personalized programs and statistics



Scan the QR code to download the app and find out more about how myPhonak supports your hearing journey.



## Fully customized

Each Virto hearing aid is custom-made to fit your individual ear and programmed to suit your personal hearing needs. Your hearing care professional will test your hearing ability and will take precise impressions of your ears. Phonak will then build your individual hearing aids and provide you with a unique hearing experience.

## Biometric calibration

Takes your individual anatomy and hearing needs into account. Our software extracts over 1,600 unique data points from the ear for 2 dB improvement<sup>1</sup> in directionality.\*

- Precisely calibrated to your individual ear anatomy
- Custom-made to fit your ears

## Super discreet

Virto P-Titanium is the smallest custom-made Phonak hearing aid, made from titanium. It's so discreet that others will barely notice it. Designed to fit specifically to your ear, Virto P-Titanium is also strong light and durable.

## For your ears only

Phonak Virto P is not just customized to your ear, but also your lifestyle. Choose from a variety of colors, accessories and user options that highlight your individuality while boosting your confidence.

<sup>1</sup> Bishop, R. (2017). Biometric Calibration: Improving directionality for Phonak Virto B. Phonak Field Study News.

\* directional model only



# life is on

At Phonak, we believe that well-hearing equates to well-being and is essential to living life to the fullest. For more than 70 years, we have remained passionate about creating a world where 'life is on' for everyone. Our innovative hearing solutions are designed for people of all ages and all degrees of hearing loss, to connect socially, thrive mentally and emotionally.

[www.phonak.com](http://www.phonak.com)



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